

Priority Tour Promotion

TOURING IN SWITZERLAND - New opportunities for emerging artists

Under the UNESCO Convention for Cultural Diversity, the SDC's SüdKulturFonds promotes easier access to the Swiss cultural arts market for artists from developing countries. The *Touring in Switzerland for emerging artists* funding programme is aimed at agencies and tour managers who bring to Switzerland artists from the Global South who are active mainly in their regions of origin and have had little or no access to European cultural arts events. The fund grants contributions to international travel and living expenses. A prerequisite for support is that a substantial part of the tour must take place in Switzerland.

Applications should be submitted to www.suedkulturfonds.ch. The procedure is as follows:

- Please read carefully the explanations given in the FAQ section on the home page, especially the information on the deadlines for submissions and the countries from which artists can be supported.
- Create a user account or log in to your account.
- Click ENTER NEW APPLICATION, select TOUR as the project type and the relevant discipline (Music, Dance, Theatre, etc.).
- Fill in all the fields up to the UPLOADS menu item. For groups, under ARTISTS please make only one entry for the group name or name of the production.
- In order for your application to be treated within the framework of the Priority Tour Promotion, it is necessary to complete and upload a special questionnaire as a project dossier under UPLOADS (first upload field). Please download the questionnaire (an interactive pdf file) to your computer (PC oder Mac) and open it with the Acrobat Reader DC. Android and some browser build-in pdf viewer can't open this file! [Download link](#) (right click / save as). Get the [Acrobat Reader](#)
- Further information on the project can be uploaded under APPENDIX TO PROJECT FILE.
- The sums in the detailed budget for the tour, which will be uploaded, must match the values entered in KEY FIGURES IN BUDGET.

CONTACT:

artlink, cultural cooperation
Waisenhausplatz 30
P.O. Box
3001 Berne

+41 31 311 62 60
info@artlink.ch
www.artlink.ch